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**FOR IMMEDIATE RELEASE**  
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## **First Command and Alcon looking out for eyes of American soldiers**

*First Command's Package Brigade and Alcon, Inc. join forces  
to send free eye drops to U.S. troops in Iraq and Afghanistan*

Fort Worth, Texas – In an effort to battle painful eye injuries, the Package Brigade at First Command Financial Services, Inc., has partnered with Alcon, Inc. (NYSE:ACL) to include 480 bottles of Systane® Ultra Lubricant Eye Drops in care packages for U.S. soldiers serving in Iraq and Afghanistan.

Alcon donated the eye care products to First Command's Package Brigade, a group of volunteers who gather donations of money and items (snacks, candy, toiletries, etc.) to create packages to send to our troops overseas seven times a year. The Systane® Ultra Lubricant Eye Drops were included in the latest Package Brigade shipment, which was mailed earlier this week.

"I am thrilled that we are able to partner with Alcon for this shipment," said Vicky Rollins, founder of the Package Brigade. "Our soldiers are handling so much every day. Alcon's generous contribution is another great way to show them we care to help keep them safe."

Arid conditions and desert landscapes in both Iraq and Afghanistan often combine with high winds to stir up enormous amounts of sand and dust. Alcon's Systane® Ultra Lubricant Eye Drops help protect and lubricate eyes for extended comfort.

"Alcon supports local community giving programs like Package Brigade. We are pleased that we can respond to the need of the U.S. soldiers living in dry climate conditions with quality eye care products like Systane® Ultra," said Sara Woodward, director of humanitarian and community services.

### **About First Command**

First Command Financial Services and its subsidiaries, including First Command Bank and First Command Financial Planning, assist American families in their efforts to build wealth, reduce debt and pursue their lifetime financial goals and dreams—focusing on consumer behavior as the first and most powerful determinant of results.

First Command Financial Services, Inc., parent of First Command Financial Planning, Inc. (Member SIPC)

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## About Alcon

Alcon, Inc. is the world's leading eye care company, with sales of approximately \$5.6 billion in 2007. Alcon, which has been dedicated to the ophthalmic industry for 60 years, researches, develops, manufactures and markets pharmaceuticals, surgical equipment and devices, contact lens care solutions and other vision care products that treat diseases, disorders and other conditions of the eye. For more information on Alcon, Inc., visit the Company's web site at [www.alcon.com](http://www.alcon.com).

-30-

*First Command Financial Services, Inc. is the parent company of First Command Financial Planning, Inc. (Member SIPC). Insurance products and services are offered by First Command Financial Services, Inc. Financial planning services and securities products are offered by First Command Financial Planning, Inc. Securities products are not FDIC insured, have no bank guarantee and may lose value. In certain states, First Command Financial Services, Inc. is a separately registered domestic corporation and does business in California as "First Command Insurance Services."*

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