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**FOR IMMEDIATE RELEASE**  
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## **First Command is a proud sponsor of the Coast Guard Academy Athletic Activity Fund**

FORT WORTH, Texas – First Command Financial Services, Inc., is proud to team up with the Coast Guard Academy Athletic Activity Fund in a long-term sponsorship agreement benefitting the cadets at the U.S. Coast Guard Academy.

The five-year relationship kicks off with the start of the 2017 football season, when First Command will partner with the Academy in a variety of support activities. First Command will sponsor the Homecoming football game on Oct. 21, when the Coast Guard Bears play the MIT Engineers, and the End of Season Football Banquet. First Command will also support the Annual Women’s LeadHERship Symposium in January and the Volunteer Coach Appreciation Reception in May.

“First Command is honored to partner with the Coast Guard Academy Athletic Activity Fund as a proud sponsor of the athletic program at the U.S. Coast Guard Academy,” said Scott Spiker, chairman/CEO of First Command. “We see this agreement as a clear demonstration of our support of the Coast Guard and the Coast Guard Academy and another example of our continuing commitment to programs that matter to service members. We are committed to enriching the lives of the men and women of America’s career military at all stages of their careers.”

The U.S. Coast Guard Academy’s Director of Athletics Tim Fitzpatrick said “we are most grateful to First Command for their very strong sponsorship commitment to CGA athletics. In challenging fiscal times like these, we are relying more than ever on the dedicated support that our corporate sponsors provide to maintain the high quality cadet-athlete experience that we are proud to provide. First Command is truly making a difference for our total athletic program, and we look forward to a mutually beneficial relationship.”

### **About First Command**

First Command Financial Services and its subsidiaries, including First Command Financial Planning and First Command Bank, coach our Nation’s military families in their pursuit of financial security. Since 1958, First Command Financial Advisors have been shaping positive financial behaviors through face-to-face coaching with hundreds of thousands of client families.

*First Command Financial Services, Inc., is the parent of First Command Financial Planning, Inc. (Member [SIPC](#), [FINRA](#)), First Command Advisory Services, Inc., First Command Insurance Services, Inc. and First Command Bank. Financial planning services and investment products, including securities, are offered by First Command Financial Planning, Inc., a broker-dealer. Financial planning and investment advisory services are offered by First Command Advisory Services, Inc., an investment adviser. Insurance products and services are offered by First Command Insurance Services, Inc., in all states except Montana, where as required by law, insurance products and services are offered by First Command Financial Services, Inc. (a separate Montana domestic corporation). Banking products and services are offered by First Command Bank. In certain states, as required by law, First Command Insurance Services, Inc. does business as a separate domestic corporation. Securities products are not FDIC insured, have no bank guarantee and may lose value. A financial plan, by itself, cannot assure that retirement or other financial goals will be met. First Command Financial Services, Inc. and its related entities are not affiliated with, authorized to sell or represent on behalf of or otherwise endorsed by any federal employee benefits programs referenced, by the U.S. government, or the U.S. armed forces.*

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