



Contact: Mark Leach  
Media Relations  
817-569-2419  
[msleach@firstcommand.com](mailto:msleach@firstcommand.com)

**FOR IMMEDIATE RELEASE**  
**Sept. 18, 2017**

## **First Command is a proud sponsor of the Naval Academy Athletic Association**

FORT WORTH, Texas – First Command Financial Services, Inc., is proud to team up with the Naval Academy Athletic Association in a long-term sports sponsorship agreement benefitting the midshipmen at the U.S. Naval Academy.

The four-year relationship kicks off with the start of the 2017 football season. First Command is partnering with the Academy in a variety of support activities, including sponsorship of the Nov. 11 game between the Navy Midshipmen and the Southern Methodist University Mustangs. First Command will also support the basketball and lacrosse teams and serve as the presenting sponsor for the annual Athletic Leadership Dinner and Sport Spotlight Event.

“First Command is honored to partner with the Naval Academy Athletic Association as a proud sponsor of the athletic program at the U.S. Naval Academy,” said Scott Spiker, chairman/CEO of First Command and graduate of the U.S. Naval Academy (class of 1977). “We see this agreement as a clear demonstration of our support of the Navy and the Naval Academy and another example of our continuing commitment to programs that matter to service members. We are committed to enriching the lives of the men and women of America’s career military at all stages of their careers.”

Navy Athletic Director Chet Gladchuk noted that “First Command Financial Services has a long history supporting those who serve. First Command joined the Navy Athletics Corporate family last year, and we are ecstatic to earn their expanded and long term support. Quality people with a wonderful mission, they are not only great friends to the Academy, but are bringing a very positive influence on our midshipmen. We appreciate them very much.”

### **About Navy Athletics**

The Naval Academy Athletic Association, founded in 1891 by Robert Means Thompson, is a 501C3 non-profit organization whose objective is to "promote, influence, and assist in financing the athletic contests of the midshipmen of the United States Naval Academy" in accordance with the policy of the Superintendent of the Academy. Through an intercollegiate athletic program that is one of the largest in the country, and a highly organized club sports program and intramural sports program, each midshipman, male and female, is afforded the opportunity to compete in athletics at a level commensurate with his or her abilities. The emphasis on physical fitness is borne out in the first line of the mission of the Naval Academy: To develop midshipmen morally, mentally and physically.

### **About First Command**

First Command Financial Services and its subsidiaries, including First Command Financial Planning and First Command Bank, coach our Nation’s military families in their pursuit of financial security. Since 1958, First Command Financial Advisors have been shaping positive financial behaviors through face-to-face coaching with hundreds of thousands of client families.

*First Command Financial Services, Inc., is the parent of First Command Financial Planning, Inc. (Member [SIPC](#), [FINRA](#)), First Command Advisory Services, Inc., First Command Insurance Services, Inc. and First Command Bank. Financial planning services and investment products, including securities, are offered by First Command Financial Planning, Inc., a broker-dealer. Financial planning and investment advisory services are offered by First Command Advisory Services, Inc., an investment adviser. Insurance products and services are offered by First Command Insurance Services, Inc., in all states except Montana, where as required by law, insurance products and services are offered by First Command Financial Services, Inc. (a separate Montana domestic corporation). Banking products and services are offered by First Command Bank. In certain states, as required by law, First Command Insurance Services, Inc. does business as a separate domestic corporation. Securities products are not FDIC insured, have no bank guarantee and may lose value. A financial plan, by itself, cannot assure that*

**First Command Financial Services, parent of First Command Financial Planning, Inc. (Member SIPC)**  
1 FirstComm Plaza • Fort Worth, Texas 76109-4999 • PO Box 2387 • Fort Worth, Texas 76113  
1.800.443.2104 • Overseas, Call 1.817.731.8621 • [www.firstcommand.com](http://www.firstcommand.com)

*retirement or other financial goals will be met. First Command Financial Services, Inc. and its related entities are not affiliated with, authorized to sell or represent on behalf of or otherwise endorsed by any federal employee benefits programs referenced, by the U.S. government, or the U.S. armed forces.*

**First Command Financial Services, parent of First Command Financial Planning, Inc. (Member SIPC)**  
1 FirstComm Plaza • Fort Worth, Texas 76109-4999 • PO Box 2387 • Fort Worth, Texas 76113  
1.800.443.2104 • Overseas, Call 1.817.731.8621 • [www.firstcommand.com](http://www.firstcommand.com)